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Picture-Perfect

CHOOSING A STYLE AND A PHOTOGRAPHER GO FAR BEYOND the basics of black-and-white and color imagery. There are different styles to consider. Classic or traditional wedding photography is a style that some feel safest or most comfortable with, while a photojournalistic and more candid storytelling style is appealing to others.

A still photographer has an important job because that person (or persons, since some photographers work with assistants) captures each moment of your wedding, starting with you getting ready or putting on makeup, all the way up to the final moments of the reception.

For this reason a still photographer must be someone you feel comfortable with and trust completely. While vogueing may not be in order, you must be able to express yourself if you want quality photos that are also fun to look at and will retain that star quality for decades to come.

A good videographer is one who's not intrusive and able to record the moments of the wedding without being in the way. In fact, you probably won't even notice that he/she is filming you so you'll be able to act totally natural. When choosing a videographer, try to pick one that is sure to make all in attendance — from the mothers-in-law to the ring bearer — feel at ease in front of the lens.